

Lindfield Village Green Bike Rack Mural 2024

Application Guidelines 2024

About

The Ku-ring-gai Council Public Art Program aims to engage the local community to improve the visual amenity of our local area. We focus on a variety of themes and foster unique opportunities for artists and groups to showcase their work.

This opportunity will focus on a blank wall positioned behind newly installed bike rack stations at Lindfield Village Green carpark. It is an underground carpark with cover, which is accessible to the public. The theme of this mural will be Sustainable Transport and Net Zero Ku-ring-gai.



How to apply

Interested artists can submit an application to Council by COB 29 July 2024. You must meet the requirements of the design brief included as part of these guidelines.

Program schedule

Schedule	Timeframe 2024
Applications Open	11 June 2024
Applications Close	29 July 2024
Applications reviewed by judging panel/artist contacted	August 2024
Murals to be completed	December 2024

Application details

All applications need to be submitted with the following documents included:

- Application form (completed online or printed and mailed)
- Examples of previous, relevant mural work
- Brief written concept idea of how your work would link to the key themes in the design brief
 - we do not expect full concept drawings
- Artwork agreement and release form.

Please refer to the design brief and mural site details within these guidelines.

Selected artists may be required to undergo a mandatory induction which will outline the Workplace Health and Safety requirements of the program. Artists are to adhere to the WHS requirements of the program at all times. Artists are required to provide details of public liability insurance at the time of delivery.

Applications can be submitted online via the [Ku-ring-gai Council website](#).

Budget

Successful artists will be given a budget of \$7,000 to complete the mural at the Lindfield Village Green Carpark. This will be provided to the artist post-delivery as per Councils Procurement Policy. This amount includes payment for concept development, site visits and the cost of materials.

Council will work with the successful candidate on priming the surface, if this is a preference, prior to the commencement of works. Council will also apply an anti-graffiti coating upon completion.

Design brief

Please read through these guidelines carefully when considering your concept. The information outlined below should inform your decision-making to be a part of this project. We do not expect a full design sketch to be submitted as part of this application, but the judges would appreciate an idea of what themes you would include.

Lindfield Village Green Bike Rack Mural

Lindfield Village Green has three levels of underground parking and is located at 10 Tryon Road, Lindfield. The underground carpark has a total of 241 parking spaces located on three levels under the Green, with 136 of these spaces for the general public.

Council, following a request by a member of the Active Transport Reference Committee, will be installing new bike racks on the first level of the carpark near the front entrance. There will be a blank wall behind the bike racks, which is where the mural will be painted.

The theme of this site will be Sustainable/Active Transport and moving towards a Net Zero Ku-ring-gai. Some key points of this theme include:

- Cycleways
- Electric bikes and vehicles
- Car-sharing and car-pooling
- Trains
- Buses

Part of our Net Zero Ku-ring-gai Strategy is also about creating a sustainable future for our community. Some key points of this include:

- Working together as a community
- Being family-friendly
- Getting outdoors

Please also take a close look at our [Net Zero Ku-ring-gai](#) website for further ideas.

When creating the final design please keep in mind the following:

- Be sympathetic to the location and keep in mind the perspectives from which it will be viewed i.e. foot traffic vs from vehicles.
- Keep in mind that large blocks of colour can invite vandalism.
- Be primarily visual, please keep text to a minimum.
- Include your signature – this may be discreetly included on the design along with a Copyright symbol.
- Do not include obscene or offensive images/messages, any form of advertisement or political message.



Mural site

See below for the nominated site at Lindfield Village Green Carpark. Please take into consideration the location and surroundings of the area. The site will be prepared (including the application of primer) prior to commencement. Please relate any specific preparation requirements in your submission.

Site – Lindfield Village Green Bike Rack

The site is located on the first floor of the underground carpark in Lindfield Village Green. The carpark is located at Tryon Road, Lindfield. You can follow the signage on Kochia Lane to find the car park entrance on Milray Street.

The below is a rough estimate of where the bike racks will be installed, the wall-space of the mural, and rough estimates of the wall measurements. **The wall is concrete.**



Image 1 – Bike rack location



Image 2 – Mural space

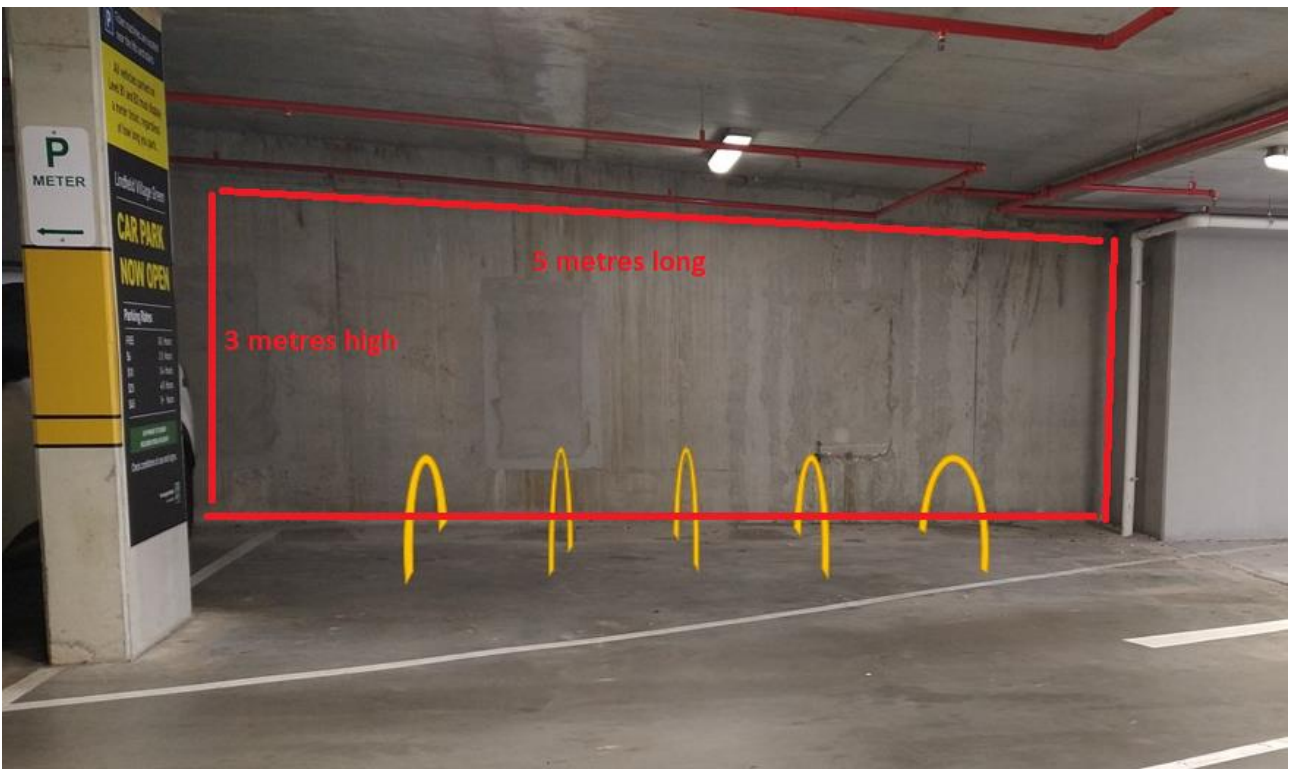


Image 3 – Rough wall measurements